

## ORDER



**Orders**  
**Order / Rev:** 724246  
**Alt Order #:** 06390529  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 2175  
**Flight Dates:** 10/25/12 - 10/29/12  
**Original Date / Rev:** 10/23/12 / 10/29/12  
**Order Type:** Political

## WJXX-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama For America  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	5	\$3,630.00	\$3,085.50
10/29/12	11/04/12	3	\$930.00	\$790.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$3,630.00	\$3,085.50	0.00
November 2012	3	\$930.00	\$790.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$4,560.00</b>	<b>\$3,876.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/25/12	10/29/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	M- TF--	1:00	2	\$220.00	P-3	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/12	10/31/12	M- TF--		2		\$220.00		0.00					
2	WJXX	10/28/12	10/28/12	GMA Sunday GMA Sunday	CM	GMA Sunday	-----S	1:00	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1		\$300.00		0.00					
3	WJXX	10/25/12	10/29/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	M- TF--	1:00	2	\$260.00	P-3	0.00	NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/12	10/31/12	M- TF--		2		\$260.00		0.00					
E 4	WJXX	10/27/12	10/27/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	1:00	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1		\$300.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WJXX	10/22/12-10/28/12	FCN Sat News at 6:30		Sat FCN News W	-----Sa--	1:00		<del>(\$300.00)</del>		0.00	NM		
	Unresolved [Preempted - Football ran ended 7:47 JIP Road to CMA at that time]														
5	WJXX	10/25/12	10/29/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M- TFSS	1:00	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 724246  
 Alt Order #: 06390529  
 Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama For America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 2175

**WJXX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WJXX	10/25/12	10/29/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M- -TFSS	1:00	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/12	10/31/12	M- -TFSS	2		\$450.00		0.00						
6	WJXX	10/27/12	10/27/12	Prime College Football 758p-1130p	CM	758p-1130p	-----S-	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$2,400.00		0.00						
Totals													8	\$4,560.00	